

RESILIENCE IN THE ARTS

Building Community From The Inside Out

Brian Coffill, D.M.A. • Antonio Hunt, D.M.A.

Randolph-Macon College

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Ashland, Virginia (I-95 Exit 92)

Small Liberal Arts College
(<1500 students)

Entirely undergraduates

*(with exception of new P.A.
Master's program)*



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RMC Music Program:

- B.A., Music
- B.A. Music w/Minor & VA Ed. Cert.
- B.A. Arts Management (Music Emphasis)
- Minor, Music

Long choral tradition, new instrumental program (2018)

Ensembles are almost entirely non-majors



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BRIAN COFFILL

DIRECTOR OF INSTRUMENTAL ENSEMBLES

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Public School Instrumental Music Educator:
Virginia, Maryland, Connecticut

Randolph-Macon College

- Wind Ensemble
- Symphony Orchestra
- Jazz Improvisation Laboratory

ANTONIO HUNT

DIRECTOR OF CHORAL ACTIVITIES

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Public School Choral Music Educator:
Florida, Oklahoma, Georgia, Texas

Randolph-Macon College

- Concert Choir
- Chamber Singers

← Music Education & Conducting →



Randolph-Macon College

WE HAVE MUSIC SCHOLARSHIPS
AVAILABLE FOR ALL STUDENTS
REGARDLESS OF INTENDED MAJOR

www.rmc.edu/music



Randolph-Macon College

WE ARE BUILDING, TOO...

Neither of us conducts an “off-the-shelf” ensemble.

We are constantly recruiting, teaching, and striving...
LIKE YOU!

RMC



ALWAYS REMEMBER... WE ARE ALL IN THIS TOGETHER!

None of us have all the answers, but, together, we can work to build stronger musical communities with our students.

You may be doing many of these things already, and we want to encourage you to continue and build upon them!

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BUILDING COMMUNITY...

FOR DIRECTORS

RMC

COMMUNITY FOR DIRECTORS

Build your own community... we really are all in this together!

What are your expectations vs. what is your lived reality?

Remember that there are no one-size fits all solutions.

Give yourself a break... we do so much and wear so many hats... it's a lot!

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BUILDING COMMUNITY...

FROM THE OUTSIDE-IN

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COMMUNITY FROM THE OUTSIDE-IN

Community Awareness, Funding, &
Communication

Neighborhood support:

- Business support
- Organizational support

Build your own outside network of musicians

- Sing/play outside school
- Connect with other local musical groups
- Attend concerts!

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BUILDING COMMUNITY...

FROM THE INSIDE-OUT:

RMC

COMMUNITY FROM THE INSIDE-OUT: *Ensembles*

How do we create buy-in with our students (especially against structural limitations?)

Sound Good/Feel Good: Using fundamentals to build success

Choosing repertoire to build & encourage success (*discussion to be continued later...*)

What opportunities do we have to build on & tap into school culture?

COMMUNITY FROM THE INSIDE-OUT: *Students*

Create opportunities for ownership & recognition

- Student music council
- Tri-M

Sponsor social events (student planned & run?)

Promote open & inclusive practices

- Neutral concert attire
- Program a wide variety of composers & styles

Break down barriers for participation

- Financial, time, transportation
- Social/Emotional: Buddy system

**COMMUNITY
FROM THE
INSIDE-OUT:
*Administrators
& Families***

Promote clear communication with administrators & families

Create opportunities for administrator & family participation

- Concerts, Field Trips, Fundraisers, etc.

Foster structured booster organizations for those with time & energy to volunteer

Partner & communicate with existing organizations in your footprint

COMMUNITY FROM THE INSIDE-OUT: *Future Musicians*

Embrace the RPS feeder reality... find reasons to pool time, resources, energy, & students!

Potential for in- or after-school partnerships and/or field trips?

- Regular, scheduled lessons/sectionals
- Concerts for & with potential feeders
- Side-by-side playing... even informal!
- Stand tunes at football games

It's hard to take the long view when we are busy with the present, but it can make a tremendous difference.

THIS ALL TAKES WORK...

...and sometimes it's good to know that others are doing the same work elsewhere... like at RMC!

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**NONE OF US CAN DO
THIS ALONE.**

WE'RE ALL IN THIS TOGETHER!

RMC

SPLIT INSTRUMENTAL & CHORAL SESSIONS:

REPERTOIRE FOR SUCCESS

Choosing instrumental & choral repertoire to foster community, inclusion, & achievement

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